

Website Banner Ad / E-News & Views Online Newsletter Ad Rates 2009

Website Banner Ad

	Rate 1 year	Rate 6 months	Rate 3 months
Members	<input type="checkbox"/> \$540	<input type="checkbox"/> \$310	<input type="checkbox"/> \$180
Non-Members	<input type="checkbox"/> 595	<input type="checkbox"/> \$360	<input type="checkbox"/> \$230

Notes:

Banner advertisements will be linked to your website, one image only. MSAE reserves the right to limit animated banner ads .

Specifications

- Dimensions: 120 (w) x 100 (h) pixels
- Format: JPG, GIF, TIF, or SWF files
- Image Size Maximum: 12-60 KB

Materials due: 20th of the month prior to start date

E-News & Views Newsletter Sponsor

Rate 6 months

\$1,140

Term

- January - June
 July - December

Web address image will be linked to:

Specifications

- Dimensions: 120 (w) x 100 (h) pixels
- Format: JPG, GIF or TIF
- Image Size Maximum: 12-60 KB

Notes:

You may submit a short description highlighting your organization, product or service. This can be updated each month. Please indicate which website address you want your image linked to.

Materials due: 20th of the month prior to start date

Contact Information

I agree to support the Midwest Society of Association Executives as an advertiser for the Focus newsletter. I understand and will abide by all terms and conditions.

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Payment Information

Invoice

Enclosed is my check for \$ _____

Please charge my (Visa/MasterCard)

Credit Card #: _____

Exp Date: _____

Authorized Signature: _____

Date: _____

PLEASE RETURN TO MSAE:

1970 OAKCREST AVENUE, SUITE 100, ROSEVILLE, MN 55113 ♦ FAX: 651-647-6416 ♦ QUESTIONS: 651-647-6388